


INTERNATIONAL IMAGE FESTIVAL

THE MEETING OF IMAGES AND IDEAS

April 27 to May 5, 2017

VII Edition

Sustainable Development



INTERNATIONAL IMAGE CONTEST

CULTURA
SECRETARÍA DE CULTURA



UAEH
Universidad Autónoma del Estado de Hidalgo

LXII LEGISLATURA
CÁMARA DE DIPUTADOS



AS PART OF THE ACTIVITIES OF THE SEVENTH EDITION OF THE INTERNATIONAL IMAGE FESTIVAL (FINI) THAT WILL TAKE PLACE IN THE CITY OF PACHUCA, STATE OF HIDALGO, MEXICO FROM APRIL 27 TO MAY 5, 2017, THE AUTONOMOUS UNIVERSITY OF THE STATE OF HIDALGO (MEXICO) AND ITS BOARD OF TRUSTEES, ISSUE THE FOLLOWING:

CALL FOR ENTRIES

OFFICIAL RULES

I. CONTEST OBJECTIVE

To recognize, promote, encourage and diffuse the work of Mexican and foreign students and professionals in different genres, expressions and implementations of image.

The Contest is part of the International Image Festival (FINI), organized by the Autonomous University of the State of Hidalgo and its Board of Trustees, in compliance with the University goals and its commitment to favor culture and arts promotion as well as the reflection on social topics.

The main topic of FINI 2017 will be **SUSTAINABLE DEVELOPMENT**, therefore, the works must show and reflect some of the following ideas:

The concept “sustainable development” is the result of an agreement between nations to encourage a global economic development model that is compatible with the conservation of the environment and social equity.

The World Commission on Environment and Development (WCED) gives the following definition: “Sustainable development is development that meets the needs of the present generations without compromising the ability of future generations to meet their own needs” (Brundtland Report, UN, 1987).

The concept of sustainability is understood as a comprising process that involves the commitment and responsibility of several entities in society to generate a socio-economic, political, environmental and cultural model in favor of a better quality of life.

II. TERMS AND CONDITIONS

1. This Call for Entries is addressed to students and professionals of photography, graphic design, visual arts and documentary films.
2. The former must be students from bachelor programs related to visual arts, design or cinematography given at Mexican or foreign universities; or students from other schools, that in spite of not granting any bachelor degrees, give courses in those disciplines that are recognized by education authorities or academic, artistic and professional certified institutions or organizations.
3. The latter must be image professionals in any of the genres included in this Call for Entries.
4. The ones who register in the Contest have the responsibility to guarantee that they own the intellectual property rights of their submitted work, or, if applicable, that they have the authorization of the individual person or legal entity that hired their professional services to do the work.
5. The main topic for the Contest of this seventh edition is Sustainable Development; that is why the submissions should be related to this topic as determined in the Contest Objective of this Call for Entries.
6. The Contest will be divided into the two categories already mentioned. Each of them will have the following genres:
 - a. Photography (analog and digital)
 - b. Alternative techniques (digital art, photomontage or collage)
 - c. Documentary (short / feature-length film)
 - d. Poster (free technique)

* As for the Documentary, there is no restriction about technique or length.

7. Individual persons of any nationality can participate. The minimum age for registration is 18 years old at the time of the closing of this Call for Entries.
8. The participants can take part in only one of the two categories, however they can register in more than one of the four genres already established.
9. The works submitted for this contest should have been made within the five previous years to the closing of this Call for Entries.
10. Administrative personnel of the Autonomous University of the State of Hidalgo, the members of its Board of Trustees and the organizers of the International Image Festival cannot participate.
11. The disregard of the Terms and Conditions hereof will be a motive for disqualification.

III. CONTEST REGISTRATION, SELECTION AND JUDGEMENT PROCESS

1. The process will have two stages. The first one will include the submissions of participants and the verification, on behalf of the FINI organizers, that the requirements already established in these Official Rules are met, and the selection of the finalists on behalf of the Jury. The second one covers the final decision of the Jury and the public ceremony where the results for each category and each genre will be announced, as well as the awarding and exhibition of all the works.
2. The people interested in participating that meet the requirements already mentioned must fill out the registration form available in the following web site: www.uaeh.edu.mx/fini. This format must be filled out with all the information needed and then upload the digital images (photography, alternative techniques and poster). The documentary participants must include the link and password to visualize the work. Once the system verifies that the information and the submissions have been correctly registered, it will issue an acknowledgement of receipt with a password for each participant (it is recommended to

write it down). The personal information of the participants will be automatically encrypted so that no one has access to it, not even the FINI organizers, until the selection of the finalists is over.

3. For the genres of PHOTOGRAPHY and ALTERNATIVE TECHNIQUES, each participant must submit a series of 3 to 6 images that shows theme unit and must meet the following specifications: 72 DPI resolution, JPG format, RGB or greyscale, 8-bit, with a weight of minimum 1MB and maximum 3MB (each one). The participants must attach a conceptual text of no more than 1,000 characters (the system will not accept more) to support the work they send.
4. For the POSTER genre, each participant will be able to submit on line one to three posters. The files must meet the following specifications: 72 DPI, JPG format, RGB, with a weight of minimum 1MB and maximum 3MB. The posters selected as finalists will be printed in a size of 120x170 cm; that is why the files must be on that proportion.
5. For the DOCUMENTARY genre, the participant (in this case the director or the person in charge of the project), must render his/her information on line, include a synopsis of the documentary and the link to the full video (with the password, if there is one). The documentary must be subtitled in English or Spanish, depending on the original language.
6. Submissions start on October 3, 2016 and end on January 31, 2017. The submission of works implies the acceptance of the terms and conditions of this Call for Entries.
7. Submissions on more than one category will automatically be invalid, however, it is permitted to participate in more than one genre.
8. The Jury will be integrated by visual arts and design specialists with recognized experience and prestige. They will have full autonomy to evaluate the submissions of the participants that, once they have met the requirements of these Official Rules, are dully registered. The members of the Jury will be announced on the following web site: www.uaeh.edu.mx/fini.
9. **During the first stage, the Jury will evaluate the submissions of all the registered participants** and, considering their relevance and their technical, aesthetic and conceptual quality, they will select

the finalists for each category and genre included in this Call for Entries. **That selection process will end on March 1, 2017. The results will be announced on the FINI web page and its social networks.** The participants selected as finalists will be notified by e-mail, concluding with the first stage of the process.

- 10. The final works will be admitted on March 2-17, 2017.** The selected participants that do not send their works during this period will automatically be eliminated from the contest.
11. The finalists of PHOTOGRAPHY and ALTERNATIVE TECHNIQUES will be responsible of sending the digital files of their HD images. The images must be on TIFF format, RGB or greyscale, 8 bits, a resolution of 300 DPI and with a weight of approximately 60MB. They will also have to attach the conceptual text of the work and brief CV information (half a page for each one). This material should be sent by Wettransfer to the following e-mail address: concurso@fini.mx
12. The POSTER participants selected as finalists must send their digital files of their posters by Wettransfer to the e-mail address previously mentioned with the following specifications: 175 DPI, TIFF format, RGB and a size of 120 X 170 cm. They also must send brief CV information (half a page) and, if they want they can attach a conceptual text of their work.
13. FINI will be in charge of the printing, the setting up of the work and the places of exposure. Disregarding the previous instructions or not sending the required material will be a motive of disqualification.
14. The finalists of the DOCUMENTARY category will have to submit three final copies of their full-length film and short film in a DVD format, NTSC system, with Spanish or English subtitles (as needed) to one of the following addresses:

In the city of Pachuca, Hidalgo, Mexico:

General Direction of the International Image Festival
Administrative Tower, Second floor.
600 Abasolo Street, Historic Center, Z.C. 42000;
Pachuca de Soto, Hidalgo, México.
Tel: (771) 717-2000 ext. 2526

In Mexico City:

906 – 502 Ángel Urraza Street
Colonia Del Valle Centro, Z.C. 3100; Del. Benito Juárez,
Mexico City (Leave at reception desk).

The schedule for admissions will be from 10:00 to 18:00 hours on working days.

* The submissions must be labeled as follows: submission title, length, participation key and contact information (obligatory information). They must include a presentation text of the documentary, the list of credits, brief CV information of the creators and 3 to 5 images with the following characteristics: resolution of 300 DPI, TIFF format, RGB or greyscale, at 8 bits.

- 15. The Jury will have their discussion on Saturday, April 29, 2017 to decide the places of the finalists for each genre in the two established categories.** They will reach their verdict and issue the corresponding certificate where the winners will be pointed out.
- 16. The awarding ceremony will take place on April 29 at 17:30 hours,** at the “Ing. Baltasar Muñoz Lumbier” Hall of the “La Garza” Cultural Center located at 600 Abasolo Street, Downtown, Pachuca de Soto, Hidalgo.
17. No awards will be given in the event that the Jury considers that no artistic, technical or conceptual criteria are met in one or more genres or categories or in one of the three finalists.
18. Any problem or situation not covered in this Official Rules will be solved by the Jury and its decision will be final.
19. The registration and participation of the finalists in the International Image Contest FINI 2017, assume the acceptance, with no holds barred, for their submitted works to be published through any printed or electronic mean for the purposes of the promotion of the International Image Festival giving the correspondent credit to the authors.

20. The works of the finalists will become property of the Board of Trustees of the Autonomous University of the State of Hidalgo, NPO; who will have the right to exhibit or reproduce them through any means. The owner of the copyright is the author.

IV. PRIZES AND EXHIBITION

1. The prizes for the following genres: PHOTOGRAPHY, ALTERNATIVE TECHNIQUES and DOCUMENTARY, in the only two categories, are listed below:
 - a) In the category of **Professionals**, for each genre named before, the first place will get a prize of **\$4,500.00 USD**. (Four thousand five hundred US dollars)
 - b) The **second place** for each genre named before, will get a prize of **\$2,500.00 USD**. (Two thousand five hundred US dollars).
 - c) The **third place** will get a prize of **\$1,500.00 USD**. (One thousand five hundred US dollars).
 - d) In the category of **Students**, for each genre of the Contest, the **first place** will get a prize of **\$2,200.00 USD**. (Two thousand two hundred US dollars)
 - e) The **second place** for the same category will be a prize of **\$1,200.00 USD**. (One thousand two hundred US dollars).
 - f) The **third place** will get a prize of **\$750.00 USD**. (Seven hundred and fifty US dollars).
2. For the POSTER genre there will be only one prize for each category:
 - a) For the category of **Professionals**, the **winner** will get a prize of **\$4,500.00 USD**. (Four thousand five hundred American dollars).
 - b) For the category of **Students**, the **winner** will get a prize of **\$2,200.00 USD**. (Two thousand two hundred American dollars).

* Additionally, the persons selected as finalists, will get free accommodation (double room/breakfast included) on Saturday April 29, in the city of Pachuca so they can easily attend the awarding ceremony and the opening of the exhibitions of the finalists' works. The expenses of their companions will be on their own.

3. The **PHOTOGRAPHY, ALTERNATIVE TECHNIQUES** and **POSTER** submissions that were selected finalists will be exposed in the facilities determined by the University and its Board of Trustees during the FINI celebration. **The exhibition will be inaugurated on April 29, 2017**, once the Jury has reached its verdict, **and will remain open to the public until July 7, 2017**. The FINI organizers will be in charge of the museography and the setting up of the exhibition.
4. **The winner DOCUMENTARIES will be exhibit after the awarding ceremony and throughout the Festival**. The following days they will be projected in different facilities of the University.

This Call for Entries and its Official Rules will be published on October 3, 2016.