

LA UNIVERSIDAD AUTONOMA DEL ESTADO DE HIDALGO (UAEH) AND ITS PATRONATO UNIVERSITARIO AS PART OF THE ACTIVITIES DERIVING FROM THE FIFTH EDITION OF THE INTERNATIONAL IMAGE FESTIVAL (FINI), TO BE HELD IN THE CITY OF PACHUCA, STATE OF HIDALGO, MEXICO, FROM MAY 8TH TO THE 15TH 2015, ISSUE THE FOLLOWING:

OPEN CALL

INTERNATIONAL IMAGE CONTEST PHOTOGRAPHY, ALTERNATIVE TECHNIQUES, POSTER AND DOCUMENTARY VIDEO ACCORDING TO THE FOLLOWING RULES:

1 CONTEST AIM

The contest's objective is to acknowledge, promote, encourage and diffuse works, whose subject encompasses the diverse genre, expressions and applications of photography elaborated by professionals and students from Mexico as well as foreign artists.

The contest is an integral part of the International Image Festival (FINI), organized by the *Universidad Autonoma del Estado de Hidalgo* and its *Patronato Universitario*, in accordance to the University's goals and its commitment to the dissemination of culture and arts.

- The International Image Festival (FINI) 2015 is centered on the theme “**Social Justice**”.

We know that social justice is a fundamental principle for peaceful and prosperous coexistence, that we defend the principles of social justice when we promote fundamental rights, genre equality and the rights of indigenous peoples and migrants; when we remove the barriers that confront people on the grounds of disability, genre, age, race, ethnicity, religion or culture.

That is why the *Universidad Autonoma del Estado de Hidalgo* and its *Patronato* issue this open call for national and international artists to show the realities,

inequalities, outrage or abuses to the less favored; or, the implications and effects of the administration of social justice within people or nations, and thus contribute to raising awareness through images, of just and unjust situations to be an active part of the necessary changes that will ensure us favorable living conditions, quality education, basic services, social security, well-paid work, political participation and the right to live without fear of threats, be subject to psychological abuse or experiencing physical violence.

2 TERMS AND REQUIREMENTS

1. This open call is directed to students and professionals of Visual Arts, Photography, Design, and Documentary Video.
2. The first category includes students who are currently enrolled in either a Bachelor degree or Arts degree program related to visual arts, design, cinema or photography, offered in higher education institutions in Mexico and other countries; or students in schools that, without issuing bachelor degrees, offer courses in these disciplines and are acknowledged by the corresponding authorities or recognized by academic, artistic and professional institutions and organizations.
3. The second category considers all professionals applied to any of the related art fields mentioned in this open call.
4. Those who are registered in the contest have the responsibility to ensure that they are the owners of the proprietary rights to the work with which they participate or, where appropriate, that they have the authorization of the individual or entity that has contracted their professional services for that purpose.
5. The reference topic for this fifth edition of the Contest is “**Social Justice**”. Therefore, the submitted work must allude and involve this topic, according to that established in the Contest Aim.
6. The contest will be divided into the previously mentioned two categories and within each, a subdivision of the following genres:

- a. **Photography** (analog – digital)
- b. **Alternative Techniques** (digital fine art, montage or collage)
- c. **Documentary Video** (full/ short length feature film)
- d. **Poster** (free technique)

For the purpose of the contest, “*digital fine art*” means: any photographic and/ or painted image, generated by traditional and/or digital means, which has been

worked for this purpose and printed on art paper (cotton paper, metallic Dibond, among others) through the use of new digital printing techniques (also called Fine Art Digital Printing or *Giclée*). In the Video Documentary genre there is no time limit on the length of feature films.

7. People from any nationality are allowed to participate; they must be at least 18 years old by the time this open call is published.
8. Participants may only be in the contest in one of the two categories and in one of the four listed genres.
9. The images and works submitted for contest must have been made within the previous five years of the closing date of this call.
10. The administrative employees of *Universidad Autonoma del Estado de Hidalgo*, the members of the University's *Patronato* and the organizers of the International Image Festival are not allowed to participate in the contest.
11. Failure to comply with the terms of reference and the requirements outlined in this announcement will be grounds for disqualification.

3 REGISTRATION, SELECTION AND VERDICT PROCEDURE

1. The procedure will be carried out in two stages. The first includes the participants' registration and verification of compliance with the requirements of these Rules, by the organizers of FINI, and selection of the finalists by the Jury. The second stage includes the final decision of the jury and the public act in which they will announce the decision of the results for each category and each genre, the awards ceremony and the exhibition of the winning works.
2. Applicants who meet the requirements set out above must complete the registration form available at the following address: www.uaeh.edu.mx/fini. In this same format, they must provide all the information required and then load the digital images (Photography, Alternative Techniques or Poster). The participants of the Documentary Video genre must physically deliver their work (as indicated in part 5 of this section), so they will only need to register certain data. Once the system verifies that both the data and the works have been registered correctly, it will issue a receipt with a code for each participant (which we recommend to write down). Information on the identity of the participant will be automatically encrypted, so that no one will have access to it, including FINI organizers and the members of the jury, until the selection of the finalists.
3. For the PHOTOGRAPHY OR ALTERNATIVE TECHNIQUES genres, each participant must register a series of images (three to six) displaying a thematic unity. The

images must have the following characteristics: 72 DPI resolution, in JPG format, RGB mode, or gray scale, 8 bits, with a minimum weight of 1 MB and maximum of 3 MB (each). The participants must also attach a project summary, in support of their work; with a maximum of 1,000 characters in length (the system will not accept longer summaries).

4. For the Poster category, each participant may register online from one to three posters. The files must have the following characteristics: 72 DPI resolution, in JPG format, RGB mode, with a minimum weight of 1 MB and maximum of 3 MB. The posters selected as finalists will be printed for display at a size of 120 x 175 cm, so the files that are registered will have to keep that proportion.
5. For the VIDEO DOCUMENTARY genre, the participant (in this case, the director or project manager) must enter his data online, provide a summary of the project and a link to his video, plus three copies on DVD, NTSC system, with subtitles in Spanish or English, if necessary, to either of these addresses:

In Pachuca:

Coordinación de Extensión de la Cultura de la UAEH.

Torre Administrativa.

Abasolo 600, Col. Centro, C.P. 42000; Pachuca de Soto, Hidalgo, México.

Tel: (771) 717-2000 ext. 1201

In Mexico City:

Abundio Martínez 50, Colonia Guadalupe Inn, C. P. 01020

Delegación Álvaro Obregón; Distrito Federal, México.

Tel. (55) 5662-0368 / 5662-5899

The Reception hours are from 10:00 to 18:00 pm on business days.

6. The period for online registration starts on December 1, 2014 and ends on February 15, 2015. The submission of works electronically constitutes acceptance of the terms of this open call.
7. Please note that registering in more than one category or genre will void the registration.
8. The jury will be composed of specialists in the visual arts and design field, with renowned experience and prestige, who with full autonomy will evaluate the work of the participants, who upon completion

of the requirements of these Rules, will be properly registered. The members of the Jury will be announced later at the Site: www.uaeh.edu.mx/fini.

9. **During the first phase the jury will assess the works of all duly registered participants** considering their relevance and technical, aesthetic and conceptual quality, and then they will select the finalists in each category and genre contained in this Call. **This selection process must end by March 16th, 2015; the results will be announced in the FINI's web page and social networks.** At the same time, the selected participants will be notified as finalists by means of electronic mail, thus concluding the first stage of this procedure.
10. **The period for reception of the finalists' works is from March 16th to the 30th, 2015.** The selected participant who fails to send in his work within that timeframe will be automatically disqualified.
11. The finalists of PHOTOGRAPHY and ALTERNATIVE TECHNIQUES will be responsible for sending the digital files of the images, considering that the whole work should not exceed the following dimensions: 3 m wide and 2 m high. Images must be in TIFF format, RGB or grayscale mode, 8 bits, 240 DPI resolution, in the final print size. They must also attach the conceptual text of the work and a curricular synthesis (half page c/u). The material should be sent by WeTransfer to the following email address: concurso@fini.mx.
12. The participants selected as finalists in the POSTER category must send the digital files with their posters by WeTransfer to the e-mail address above. It must comply with the following features 175 DPI resolution, TIFF, RGB mode and measuring 120 x 170 cm. They must include a curriculum summary (half page) and, if desired, they may attach a conceptual text of the work (half a page).
13. The Festival will take care of printing and mounting the works and select the exhibition spaces. It should be noted that failure to follow directions or not sending the requested material within the prescribed period, will cause the contestant to be disqualified.
14. The finalists of the DOCUMENTARY VIDEO category, as previously mentioned in point 5, must previously deliver three final copies of their short or feature film in a DVD, labeled as follows: title, duration, name of the responsible, participation code, and contact information; it also must include a presentation text, the corresponding technical data, a

curricular synthesis of the filmmakers, and 3 to 5 stills with the following characteristics: 300 DPI resolution, TIFF, CMYK or grayscale mode, 8 Bits and a maximum weight of 15 MB.

15. The Jury will decide on May 9th, 2015, the places obtained by the finalists in each genre in the two specified categories; they will issue a ruling and raise the minutes where the winners will be indicated. In the same act, the Jury will release the verdict with the final results.
16. The jury may declare the competition void in one or more of the genres and categories or any of the final three places, according to the artistic, technical and conceptual assessment of the participating works.
17. Any matter or circumstance not expressly provided for in these Rules will be resolved by the jury and its decision will be final.
18. The registration and participation of the finalists in the International Image Festival, FINI 2015, constitutes the acceptance, without any reservations, of the publication of the works they presented in any printed or electronic media for the purpose of promotion or diffusion of the Festival, in which case, credit will be given to the authors.
19. The works of the finalists will become part of the patrimony of the Patronato of Universidad Autonoma del Estado de Hidalgo, Civil Association, who will have the right to exhibit or reproduce them by any means. The copyright of the original work will remain the property of the artist.

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AWARDS AND EXHIBITION

1. The prizes for the following categories PHOTOGRAPHY, ALTERNATIVE TECHNIQUES and DOCUMENTARY, in their two unique categories will be:
 - a) **Professional category:** for each one of the aforementioned genres. **First place** will receive a prize of **US \$4,500.00** (four thousand and five hundred Dollars)
 - b) **The second place** of the above category will receive a prize of **US \$2,500.00** (two thousand and five hundred Dollars)
 - c) **The third place** will get **US \$ 1,500.00** (one thousand and five hundred Dollars)
 - d) **Student category:** for each one of the genres of the contest. **First place** will receive **US \$2,200.00** (two thousand and two hundred Dollars).

- e) **Second place** for this same category will collect **US \$1,200.00** (one thousand and two hundred Dollars).
- f) **Third place** will win a prize of **US \$ 750.00** (seven hundred and fifty Dollars).

2. For the POSTER genre, there will be one prize only for each of the categories:
 - a) **In the Professional category**, the winner will receive **\$4,500.00 US** dollars (Four Thousand Five Hundred American Dollars).
 - b) **For the Students genre**, the prize will be **\$2,200.00 US** dollars (Two Thousand Two hundred American Dollars).
3. Additionally, those selected as finalists, will have free accommodation and food in Pachuca, Hidalgo, in order to facilitate their presence at the awards ceremony and the opening of the exhibition of the finalists works.
4. Printed Photographs, Alternative Techniques and Poster works selected as finalists will be exhibited in Pachuca city, in a place assigned by the *Universidad Autonoma del Estado de Hidalgo (UAEH)* and its *Patronato Universitario* for FINI's celebration. The inauguration ceremony for the exhibit will be on May 9th, 2015, after the Judge's verdict has been announced, and it will be opened to the public until June 30th, 2015. The Festival's organizers will be in charge of the exhibit montage, museography and settings.
5. The DOCUMENTARY genre winner's films will be screened starting on May 9th, 2015, after the award ceremony. In the following days, they will be exhibited at different University facilities.

This Open Call, its rules, bases and requirements are published for all effects and purposes on November 11th, 2014.

OPEN CALL



THE MEETING OF IMAGES AND IDEAS

FROM MAY 8TH TO 15TH, 2015



V EDITION
SOCIAL JUSTICE

GUEST ARTIST: MARCUS BLEASDALE

GUEST COUNTRY: DENMARK

INTERNATIONAL IMAGE FESTIVAL
CONTEST / COLLOQUIUM / EXHIBITIONS
LECTURES / WORKSHOPS



www.uaeh.edu.mx/fini

