

## UMAP THAILAND SHORT COURSE 2010

University Mobility in Asia and the Pacific (UMAP) is an association of government and non-government representatives of higher education sector in Asia and the Pacific which aims to enhance student and staff mobility in the regions. Currently, there are 34 countries/territories becoming Full Members of UMAP with more than 400 UMAP participating universities around the world.

UMAP's policy adheres to the aspiration of the Office of the Higher Education Commission (OHEC), Ministry of Education, Thailand, in promoting student mobility in Asia and the Pacific regions for better cultural understanding among people and also enhance the academic linkages between universities in the regions. As the UMAP Member Secretariat of Thailand, OHEC provides partial scholarships for students who are eligible and enrolled in UMAP participating universities to attend a three-week course at Thai universities. Eligible students from other countries are also welcome to apply to the program.

The three-week course meets five days a week. The course is team-taught by prominent faculties teaching in leading Thai universities. Excursion to business, historical and cultural attractions is included. Students are expected to devote their full attention to the course they attend and may not concurrently undertake other studies.

The International Business Short Course in "Integrated International Business & Cross Cultural Program (IIB & CCP)" offers students an introduction to the language and terminology of international business and major international political and economic policies that affect modern international businesses. Special attention is given to building knowledge and understanding of ASEAN businesses. The cultural, attitudinal, and behavioral differences that affect international business are also examined.

In addition, students can learn the integration of economic, political, and business decisions in ASEAN and Thai economies. The course is conducted both in Bangkok and Chonburi, which are the location for major industrial estates and fascinating discovery of Thailand.

### PERIOD OF STUDY

3 weeks (July 28 – August 17, 2010)



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### COURSE CREDIT

Three (3) academic credits are awarded upon successful completion of the course. The credits shall be transferred to students' home institutions.



### Experiencing Thai History and Culture



### ACADEMIC REQUIREMENTS

1. Applicants should be currently studying at undergraduate level.
2. Accumulated grade point average from year one must be at least 2.5 from a 4.0 scale or equivalence.
3. If applicants' first language is not English, one of the following official qualifications is required:
  - TOEFL score of 500 (paper-based) or 173 (computer-based) or 61 (internet-based), or
  - IELTS overall grade of at least 5.0, or
  - a qualified English Proficiency Certificate as equivalent to TOEFL or IELTS, or
  - a letter certifying English Language Proficiency by the home institution's English language center is required.
4. An official letter of nomination from home institution is required for an approval.

### COSTS TO PARTICIPANTS

Tuitions fees are supported by OHEC. Costs to the participants are:

1. International travelling expenses to and from Thailand
2. International health and travel insurance(s)
3. Expenses beyond the provided local accident insurance policy coverage (if any)
4. Participation fee of **600 US Dollars** which covers:
  - program materials and field trips,
  - accommodation (twin-room),
  - lunches and refreshments on class days,
  - local transportation related to the study program

## OTHER REQUIREMENTS

Successful candidates must:

1. be able to afford round - trip airfare, visa application and relevant travel expenses.
2. have international accident and health insurance.
3. be available to complete the entire period of the program.
4. have good physical and mental health.
5. be socially adaptable and willing to experience academic and cultural differences.

## SELECTION CRITERIA

Reviews of applications are based on the academic and other requirements described in this application guide as well as the information given in the application form.

## APPLICATION ACCEPTANCE

Applications should be submitted through their respective universities with an official letter of nomination from home university and must reach the UMAP member secretariat of Thailand on or before July 2<sup>nd</sup>, 2010.

## NOTIFICATION OF AWARD STATUS

Successful candidates will be notified by July 6<sup>th</sup>, 2010.

For inquiries, please contact:

UMAP Member Secretariat of Thailand

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Office of the Higher Education Commission, Ministry of Education

**July 28 – August 17, 2010**

Course available in 2010:

## “Integrated International Business and Cross Culture”

Jointly offered by four leading Thai universities:



Burapha University



Siam University



Dhurakij Pundit University



Silpakorn University



The brochure and application form can be obtained from the following websites:

[www.umap.org](http://www.umap.org), [www.inter.mua.go.th](http://www.inter.mua.go.th),

[www.siam.edu](http://www.siam.edu), [www.buu.ac.th](http://www.buu.ac.th), [www.dpu.ac.th](http://www.dpu.ac.th), [www.su.ac.th](http://www.su.ac.th)